



## Enough for All Implementation Catalyst Fund 2017 Funding Application

### **Introduction**

The Enough for All (E4A) Implementation Catalyst Fund is designed to enable a new way of working together to reduce poverty in Calgary. It assists and supports the existing E4A collaboratives to implement Calgary's poverty reduction strategy. The Catalyst Fund seeks to increase coordination efforts with existing E4A collaboratives and enhance the conditions for collective impact to occur.

### **Application Criteria**

1. Proposals must demonstrate how the activities will accelerate action in one or more of the four goals in the E4A implementation plan:
  - Everyone in Calgary has the income and assets to thrive.
  - All Aboriginal People are equal participants in Calgary's prosperous future.
  - All Calgary communities are strong, supportive and inclusive.
  - Everyone in Calgary can easily access the right supports, services and resources.
  
2. Proposals must clearly describe how the project will:
  - Increase the number, diversity and quality of connections on a particular poverty reduction theme or topic, with the goal of enhancing the conditions for collective impact on poverty reduction.<sup>1</sup>
  - Explore innovative approaches to poverty reduction or enhance established effective practices.
  
3. Proposals should include a letter of support from each E4A collaborative involved in the project or similar strong evidence of collaborative support.

### **Learning**

The Catalyst Fund strives to encourage "out of the box thinking" and risk-taking. We are interested in learning what works best in creating new connections amongst poverty reduction stakeholders, and understanding new ways of approaching the root causes of poverty. All project learning, including the interim and final results, will be widely shared.

---

<sup>1</sup> For more information on the collective impact approach, including a discussion of the high leverage activities and robust community engagement which contribute to quality connections, please see the articles at [bit.ly/2h0Fcu9](http://bit.ly/2h0Fcu9) and [bit.ly/2uUFp7R](http://bit.ly/2uUFp7R)

### **Funding Amount and Duration**

The general grant amount is \$10,000 to a maximum of \$40,000. Grants will be made on an annual one-time basis. Funding may be renewed in subsequent years.

### **Applicant Accountability**

The proposal must be supported by at least one (and ideally more than one) of the existing E4A collaboratives. The lead applicant must be a registered charity and will assume accountability for implementing the project timeline, scope and budget, as well as completing the interim and final reports.

### **Report Requirements for Successful Applicants**

Final reports for each project must include:

- A description of the project activities, output and outcomes, and an analysis of the successes, challenges, and learning related to the project.
- A stakeholder analysis that outlines how many individuals, community groups and sectors the project engaged, including the number of people with lived experience, the sectoral and geographic distribution of stakeholders, a description of the contributions of participants to the desired outcomes and goals of the project and any other relevant information.
- Recommendations as to how the key findings will be used to help contribute to the Enough for All goals.
- A financial accounting.

Funded projects may also be asked to provide additional information, related to the specific goals and expected outcomes of the individual project.

### **Application Deadline and Review Process**

The deadline for submissions is **Friday, November 3, 2017**. Please submit the complete proposal via email in PDF format to [e4a@burnsfund.com](mailto:e4a@burnsfund.com).

Burns Memorial Fund, on behalf of Vibrant Communities Calgary and Enough for All, will convene an independent granting committee. The final funding decisions will be made by early December.

Each application will be reviewed for the following key criteria:

- **Relevance** – The project is directly related to the call for applications.
- **Feasibility** – The approach to the project is sound and feasible. The project aims are clear, as is the rationale for the approach and methodology. Limitations have been appropriately identified and addressed.
- **Potential Impact** – The proposed project has the potential to address a significant poverty reduction need or gap, and/or there is a potential for significant improvement to the health or lives of persons currently living in poverty. There is a clear plan for measuring the impact of the project.
- **Innovation** – The project is original, explores a new direction or approach, or there is an improvement over an existing product or service. There is promise that if funded the project will stimulate further research, development or action in that area.
- **Credibility** – The project team is suitably qualified and able to complete the work as proposed.

### **Contact Information**

For more information about the Enough for All Implementation Catalyst Fund, the requirements or the funding process, please contact:

Michelle Clarke, *Burns Memorial Fund*  
Phone: 403-234-9396 ext. 4  
Email: [michelle.clarke@burnsfund.com](mailto:michelle.clarke@burnsfund.com)

Portia Yip, *Burns Memorial Fund*  
Phone: 403-234-9396 ext. 5  
Email: [portia.yip@burnsfund.com](mailto:portia.yip@burnsfund.com)

## Application Form

### Lead Applicant Information

Organization:

Name:

Mailing Address:

Email:

Phone:

Registered Charity #:

What does your organization do?

Please describe your organization's involvement with Enough for All.

### Proposed Project Information

Project Name:

Start Date (DD/MM/YYYY):

End Date (DD/MM/YYYY):

Please **highlight** the lead E4A collaborative for this work (note: a letter of support from the collaborative, or similar strong evidence of collaborative support, is required):

- Alberta Poverty Reduction Network
- Basic Income Calgary
- Calgary Ability Network - Poverty reduction table
- Calgary Housing Affordability Collective
- Community Hubs Collaborative
- Compassionate Food Dignity Collaborative
- Early Learning and Child Care Strategy
- Enough for All Business Leaders Forum
- Fair Calgary Community Voices

- Financial Empowerment Collaborative
- Impact and Evaluation Advisory Committee
- Implementation Leadership Council
- Indigenous Advisory Committee
- Metro Alliance for the Common Good
- Justice Sector Constellation
- Peer Support Working Group
- Poverty Talks!
- Public Awareness Campaign Volunteer Task Force
- Social Policy Collaborative
- Safe and Affordable Financial Products Committee
- Soul of the Next Economy Forum

Please **highlight**, if applicable, the other E4A collaboratives that will be involved in this project (note: a letter of support from each participating collaborative, or similar strong evidence of collaborative support, is required):

- Alberta Poverty Reduction Network
- Basic Income Calgary
- Calgary Ability Network - Poverty reduction table
- Calgary Housing Affordability Collective
- Community Hubs Collaborative
- Compassionate Food Dignity Collaborative
- Early Learning and Child Care Strategy
- Enough for All Business Leaders Forum
- Fair Calgary Community Voices
- Financial Empowerment Collaborative
- Impact and Evaluation Advisory Committee
- Implementation Leadership Council
- Indigenous Advisory Committee
- Metro Alliance for the Common Good
- Justice Sector Constellation
- Peer Support Working Group
- Poverty Talks!
- Public Awareness Campaign Volunteer Task Force
- Social Policy Collaborative
- Safe and Affordable Financial Products Committee
- Soul of the Next Economy Forum

## Project Overview

|   |
|---|
| <b>1. Project Purpose</b>   |
| <i>What is the purpose of the project? How will it contribute to reducing poverty in Calgary?</i>   |
| <b>2. E4A Alignment</b>   |
| <i>Which of the following E4A goals is the project focusing on (please <b>highlight</b> all that apply)?</i> <ul style="list-style-type: none"><li>• <i>Everyone in Calgary has the income and assets to thrive.</i></li><li>• <i>All Aboriginal People are equal participants in Calgary's prosperous future.</i></li><li>• <i>All Calgary communities are strong, supportive and inclusive.</i></li><li>• <i>Everyone in Calgary can easily access the right supports, services and resources.</i></li></ul> <i>Please describe the alignment between the project and the selected goal(s):</i> |
| <b>3. Project Approach</b>  |
| <i>Funded projects must explore innovative approaches to poverty reduction or enhance established effective practices. Which approach will your project take? Why have you chosen that approach? If the project is based on best or promising practices, please describe them. If this is a new idea, without supporting research, please describe how the concept was developed.</i>   |
| <b>4. Project Activities</b>  |
| <i>What activities will occur in order to achieve the intended purpose?</i>   |

**5. Project Connections and Stakeholders**

*Explain how this project will increase the number, diversity and quality of connections in the area in which you are working, in order to strengthen the conditions for collective impact in Calgary. (For example, does the project involve more than one E4A collaborative? Will you be reaching out to new partners or developing new ways of working with existing partners? How and why did you choose those partners? Will you be developing partnerships which will continue once the project ends? How will you involve key stakeholders, including those with lived experience?)*

**6. Project Team**

*Describe the relevant experience and skills of the primary staff and/or volunteers responsible for project implementation. If you will be hiring for the project, describe the experience and skills you will be seeking.*

**7. Challenges and Barriers**

*Describe the challenges, risks or barriers involved in this project and how you plan to overcome them.*

**8. Impact and Effectiveness**

*How will the impact and effectiveness of the project be measured? How will the community be able to use that information to stimulate further research, development or action in this area?*

**9. Sustainability**

*Please indicate, if appropriate, how this work will be sustained after the initial funding.*

### Budget Details

| Revenue           |          |
|-------------------|----------|
| Organization/Fund | Amount   |
| _____             | \$ _____ |
| _____             | \$ _____ |
| _____             | \$ _____ |
| Total Revenue:    | \$ _____ |

  

| Expenses   |          |
|--|----------|
| Staff:   | \$ _____ |
| Honorariums:<br><i>(eg. For elders or those with lived experience)</i> | \$ _____ |
| Equipment/Supplies:  | \$ _____ |
| Transport:   | \$ _____ |
| Evaluation:  | \$ _____ |
| Other (please describe):   | \$ _____ |
|  | \$ _____ |
| Total Expenses:  | \$ _____ |

  

|   |                 |
|---|-----------------|
| <b>Total Amount Requested from<br/>Enough for All (maximum \$40,000):</b> | <b>\$ _____</b> |
|---|-----------------|

#### **Attachments**

Please attach your organization's most recent audited statement, a copy of your liability insurance certificate and letters of support, or similar strong evidence of collaborative/ partnership support, from all of the E4A collaboratives involved with the project.

#### **Submission**

Please submit your completed application as a PDF by **Friday, October 27, 2017** to [e4a@burnsfund.com](mailto:e4a@burnsfund.com). Final funding decisions will be made in early December. Thank you.